




ABOUT ME

I'm a Graphic Designer from New Orleans, bringing bold visuals, clean layouts, and a little edge to every project. I mix sharp design with strategy to create work that connects and makes people look twice.

(504) 810-0200 

3901 Courtland Drive
Metairie, LA 70002 

abigailmullerstudio@gmail.com 

www.abigailmullerstudio.com 



PERSONAL SKILLS

Communication
Creativity
Problem Solving
Strong Collaborator
Detail-Oriented
Public Speaking

SOFTWARE SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe AfterEffects
Microsoft Office



EDUCATION

8/2019 – 5/2021 | Lafayette, LA
University of Louisiana at Lafayette
Bachelors Degree

8/2016 – 8/2019 | Baton Rouge, LA
Louisiana State University
Graphic Design Undergraduate

WORK EXPERIENCE

1/2021 – Current | New Orleans, LA

Marketing & Creative Lead – The Boot Bar and Grill

- Led creative direction and brand strategy for a multimillion-dollar business, widely recognized as one of the top college bars in the United States.
- Produced high-impact visuals and messaging for seasonal promotions, large-scale events, and branded collaborations with national partners (e.g., 818 Tequila, RedBull)
- Partnered with management to turn customer insights into marketing strategies, amplifying high-performing content and launching successful branded collaborations.

8/2021 – Current | New Orleans, LA

Social Media & Content Coordinator – The Palms Bar and Grill

- Shaped the bars's social identity by coordinating, creating, and scheduling visual content and event-focused campaigns tailored to student nightlife.

8/2021 – Current | New Orleans, LA

Freelance Graphic Design

- Developed brand identities for clients ranging from small businesses to larger-scale companies with designs applied across merchandise, packaging, and digital platforms.
- Designed a wide range of print collateral-including posters, mailers, and event materials-to support marketing campaigns and product launches.
- Produced cohesive content for multi-platform marketing, aligning visual strategy accross social media, web, and physical branding materials.

Clients include: Drago's Seafood Restaurant, A Little Something, Torry Telecom & Cable, Joel's Lobster Rolls, SmartTab, Foley Marketing.

11/2020 – 5/2021 | Lafayette, LA

Design Intern – University of Louisiana at Lafayette Football

- Created visual content to support year-round player recruitment efforts, including graphics for social media and direct outreach.

AWARDS & RECOGNITION

2025 | Fair Grounds Race Course

1st Place – 112th Louisiana Derby Poster Contest

- Designed the official poster for the 2025 Louisiana Derby; artwork was featured at the event and sold as merchandise, including prints and apparel.